

Stratford Commons

Winston-Salem, NC

Demographic Summary Report

2020 Census, 2025 Estimates & 2030 Projections

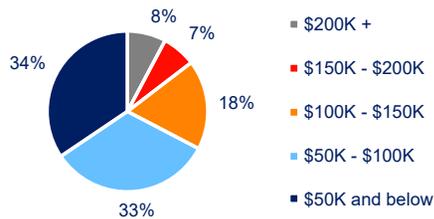
Source: Synergos Technologies, Inc

Current Year Demographics	1-Mile Radius	3-Mile Radius	5-Mile Radius	10-Min Drive
Current Population	5,757	62,948	158,407	149,438
Total Daytime Population	23,403	112,678	235,213	217,946
Workplace Population	18,725	61,966	100,538	97,953
Average Household Income	\$74,484	\$97,904	\$104,265	\$101,909
Median Household Income	\$60,630	\$69,460	\$71,905	\$70,140
Total Households	2,856	29,232	67,581	64,259
Median Home Value	\$254,039	\$300,780	\$315,628	\$306,268
College (4+)	37.8%	43.8%	45.2%	43.7%
Total Consumer Spending/Capita (Weekly)	\$387	\$401	\$405	\$402
% of Households with Children	15.1%	21.1%	24.2%	23.8%

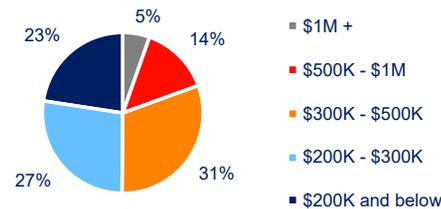
2030 Demographic Projections

Projected Population	5,787	63,125	160,570	151,263
Projected Annual Growth Rate	0.1%	0.1%	0.3%	0.2%
Projected Total Growth Rate (5-Yr)	0.5%	0.3%	1.4%	1.2%

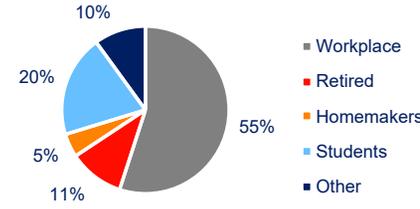
3-Mile Radius Section Detail



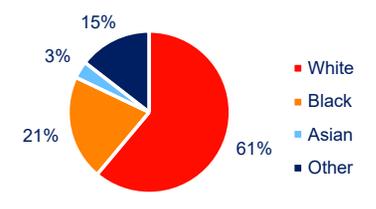
Household Income



Home Value



Daytime Population



Race
Hispanic Origin: 12.8%

